

ORDER



Orders
Order / Rev: 168717
Alt Order #:
Product Desc:
Estimate: 12381
Flight Dates: 10/15/12 - 10/21/12
Original Date / Rev: 10/10/12 / 10/10/12
Order Type: GENERAL

KOB

Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact: Suzanne Collins
Billing Contact:
 1580 Lincoln St Ste 510
 Denver, CO 80203-1507

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sal Pace for Congress (D)
Demographic: HH
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 09/11/13
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	50	\$3,625.00	\$3,081.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	50	\$3,625.00	\$3,081.25	0.00
Totals	50	\$3,625.00	\$3,081.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	F	10/15/12	10/21/12	News 4 Today I 5a-530a	CM	M-F 5a-530a	-TWT---	:30	3	\$60.00	8	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWT---		3				\$60.00		0.00			
N 2	F	10/15/12	10/21/12	News 4 Today I 530a-6a	CM	M-F 530a-6a	MT-TF--	:30	4	\$60.00	8	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT-TF--		4				\$60.00		0.00			
N 3	F	10/15/12	10/21/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		5				\$60.00		0.00			
N 4	F	10/15/12	10/21/12	M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		5				\$60.00		0.00			
N 5	F	10/15/12	10/21/12	News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	\$60.00	8	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$60.00		0.00			
N 6	F	10/15/12	10/21/12	M-F Today Show II 9a	CM	M-F 9a-10a	M-----	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$30.00		0.00			

Advertiser:	Sal Pace for Congress (D)
Product Desc:	
Estimate:	12381

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	F	10/15/12	10/21/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	- T- - - - -	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- T- - - - -		1				\$30.00		0.00			
N 8	F	10/15/12	10/21/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	- - - T- - -	:30	1	\$30.00	10	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - T- - -		1				\$30.00		0.00			
N 9	F	10/15/12	10/21/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	M- W- F- -	:30	3	\$30.00	9	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M- W- F- -		3				\$30.00		0.00			
N 10	F	10/15/12	10/21/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	MTWT- - -	:30	4	\$30.00	9	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWT- - -		4				\$30.00		0.00			
N 11	F	10/15/12	10/21/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	- TW- F- -	:30	3	\$30.00	10	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TW- F- -		3				\$30.00		0.00			
N 12	F	10/15/12	10/21/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M- WTF- -	:30	4	\$70.00	8	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M- WTF- -		4				\$70.00		0.00			
N 13	F	10/15/12	10/21/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MT- TF- -	:30	4	\$160.00	8	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MT- TF- -		4				\$160.00		0.00			
N 14	F	10/15/12	10/21/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	- TW- F- -	:30	3	\$70.00	12	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TW- F- -		3				\$70.00		0.00			
N 15	F	10/15/12	10/21/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	- T- TF- -	:30	3	\$175.00	8	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- T- TF- -		3				\$175.00		0.00			
N 16	F	10/15/12	10/21/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	- - - - - S-	:30	1	\$175.00	8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - - S-		1				\$175.00		0.00			
N 17	F	10/15/12	10/21/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	- - - - - S	:30	1	\$175.00	8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - - - - S		1				\$175.00		0.00			
N 18	F	10/15/12	10/21/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	M- W- F- -	:30	3	\$50.00	8	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M- W- F- -		3				\$50.00		0.00			
Totals														50	\$3,625.00